

# Future*Makers* Coalition

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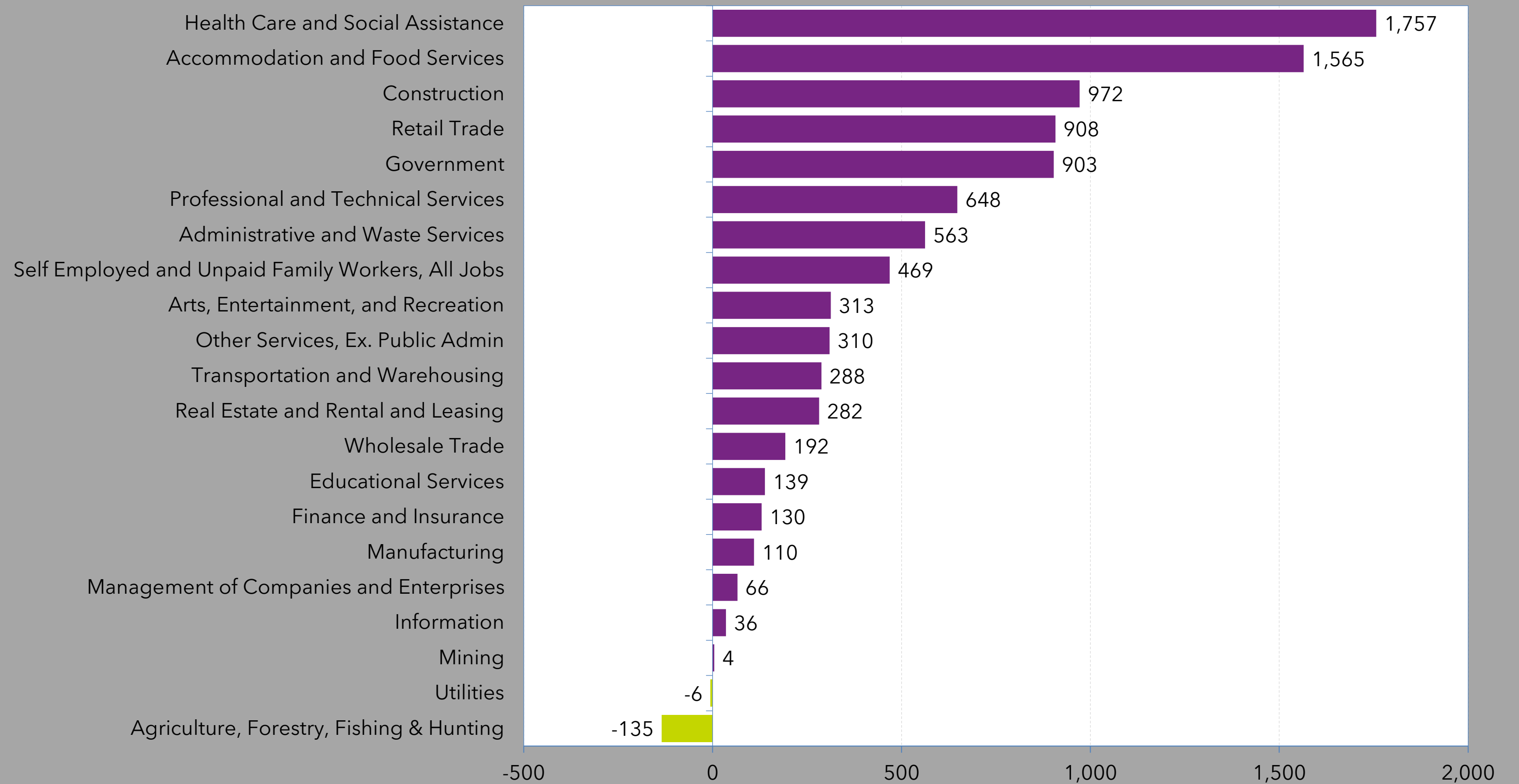
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- 2 out of 3 jobs in Florida will require a credential beyond high school by 2025
- 70 of Florida's fastest growing occupations need a postsecondary credential
- The top 10 fastest growing jobs in Florida require credentials beyond high school
- 2.4 M skilled workers will age-out of the working population in the next 6 years
- Employers are struggling to find qualified workers
- Nearly 50% of total US jobs at risk of automation in the next several decades
- 42.2% of SWFL's working age adults have a credential beyond high school (42/3% in Lee County)
- We need to add about 80,000 credentials to get to 55%



# Projected Industry Employment Growth Southwest Florida 2021 to 2029



Source: Florida Department of Economic Opportunity, 2021 to 2029 Employment Projections  
Prepared by the Regional Economic Research Institute

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- SWFL Technical College Enrollment is down – 7.5%
- SWFL Technical College Completion is up – 76.8%

What does that tell us?



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## Leading Barriers

- Lacking financial support
- Trouble making ends meet
- Mental/physical health, and
- Competing responsibilities



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## Support for Workforce Training: Lee Technical Colleges

### Scholarships

(breaking barriers to entry)

### Gap Funding

(unmet need & emergencies)

**Targeted Recruitment**  
(marketing & awareness)



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\$150,000 investment in this partnership to increase enrollment and remove barriers for LEE COUNTY residents who need to reskill or upskill to fill in-demand jobs

- Cape Coral Technical College – \$40,000
- Fort Myers Technical College – \$60,000
  - Also supports FMTC extension campus Southwest Florida Public Service Academy
- FutureMakers Support – \$50,000
  - Graduate! SWFL Navigator Services – Recruiting adults who need to reskill or upskill and working to remove barriers to completion
  - Reporting

\*Complements US EDA grant to support workforce development





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