



Lee County Industrial Development
Authority
Proposal for Professional Services
November 8, 2024



PROPOSAL FOR PROFESSIONAL SERVICES

This is a Proposal for Professional Services by and between Priority Marketing of Southwest Florida, Inc. ("PRIORITY MARKETING"), and Lee County Industrial Development Authority ("CLIENT"). PRIORITY MARKETING is submitting the following proposal for professional marketing services to the CLIENT targeted at key audiences.

GOALS

- Provide stakeholders with timely and transparent access to essential information and updates online

STRATEGIES

- Update website content and perform maintenance with version control on the AVADA platform to ensure stability and functionality
- Maintain the ongoing health of website and provide periodic updates

TARGET AUDIENCES

- Businesses in Lee County
- Economic development partners in Lee County
- Community members interested in the IDA's role in economic development
- Government officials involved in development projects and policy
- Potential investors and donors for economic development projects

ONE-TIME PROJECTS

LCIDA Website Maintenance Project Scope

PROJECT OVERVIEW

The Lee County Industrial Development Authority (LCIDA) website requires specific updates and maintenance to ensure continued functionality and current content. This document outlines both the maintenance package parameters and specific update requirements.

One-Time Website Maintenance and Updates

This comprehensive package supports the overall health and functionality of LCIDA's website, including updates to installed software and programs. The service focuses on ensuring website stability, security, and accuracy through targeted updates.

CORE SERVICES

1. **Content Edits**
 - Update essential content including budgets
 - Implement client-directed changes to ensure accuracy
2. **Maintenance and Version Control**
 - Update WordPress core software
 - Update installed plugins and themes
 - Ensure system stability and security
3. **Functionality Assurance**
 - Cross-device compatibility testing
 - Cross-browser functionality verification
 - Post-update system testing

REQUESTED UPDATES (PROVIDED BY CLIENT)

Navigation and Link Updates

1. **New Navigation Addition**
 - Add "Goals and Objectives" link to both top and bottom navigation
 - Implementation Note: Consider dynamic content integration versus static PDF
2. **Document Updates**
 1. **Budget Documentation**
 - Upload 2024-2025 Budget
 - Replace current FY 2023-2024 Budget
 - Note: Prepare for potential amendment later in the year

UPDATES REQUESTED BY CLIENT ALREADY PERFORMED DURING ASSESSMENT

Top Navigation Updates

- Change "2023-24 Meeting Schedule" to "2024-25 Meeting Schedule"
- Update link to: <https://www.leecoida.com/meeting-schedule-2-3/>

Leadership Positions

- Robbie Roepstorff, Chair
- Wayne Kirkwood, Vice Chair
- Tom Hoolihan, Secretary
- Matthew Price, Treasurer
- Gail Markham, Assistant Secretary
- Teri Hansen, Assistant Secretary (New member - requires photo and bio integration)
- Doug Gyure, Member at Large

1. **Member Removal**

- Remove Ed Bolter from board listing

Bottom Navigation Updates

- Mirror the same meeting schedule updates as top navigation
- Maintain consistency across all navigation elements

RECOMMENDED ENHANCEMENTS

Community Engagement Section

Proposed content refresh focusing on organizations benefiting from IDA funding and bond projects:

1. **Featured Organizations**
 - Junior Achievement
 - Future Makers
 - Horizon Foundation
 - Hurricane Ian grant recipients
2. **Content Type Recommendations**
 - Marketing videos
 - Testimonial quotes
 - Success stories
 - Impact metrics

Technical Implementation Notes

1. **Content Management**
 - Implement modular content structure for easy updates
 - Ensure mobile responsiveness for all new content
 - Maintain consistent styling across all new elements
2. **Quality Assurance**
 - Test all new links and navigation items
 - Verify correct document accessibility
 - Ensure cross-browser compatibility
 - Mobile device testing
 - Load time optimization for new media content

Timeline and Deliverables

- **Phase 1: Critical Updates**
 - Navigation changes
 - Budget document upload
- **Phase 2: Content Enhancement**
 - Goals and Objectives integration
 - Community engagement section development
 - Media content integration
- **Phase 3: Quality Assurance**
 - Comprehensive testing
 - Client review and approval
 - Final adjustments

Next Steps

1. Gather community engagement content
2. Schedule implementation timeline
3. Establish review and approval process

ADDITIONAL WEBSITE RECOMMENDATIONS

Website Hosting

PRIORITY MARKETING will provide hosting services to support the website's presence and physical location on the internet. Website hosting is powered by Google Cloud Platform (GCP) a website hosting service provider by SiteGround. These servers are hosted using a high-performance platform with the following attributes:

- **Distributed SSD Persistent Storage**
 - PRIORITY MARKETING uses Google's SSD persistent storage, which has multiple redundancies. In the rare occasions where the hosting server fails, we can just spin up a new virtual machine on another hosting node in our cloud space and simply attach the distributed storage volume to the new instance, instead of the faulty one, without losing time in backup restores.
- **State-of-the-Art Network for Faster Sites**
 - Google is known for maintaining one of the fastest and most powerful networks, which means that using their service will result in a high speed for websites.
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- **Distributed & Redundant Backups**
 - PRIORITY MARKETING has a sophisticated strategy for creating and keeping backups to guarantee maximum data preservation and fast disaster recovery. Each account gets backed up daily and multiple copies are stored in a data center location different from the one hosting the live account. That improves the chances for saving your data and putting it back online, not only due to incidents such as human errors, malware and hardware failures, but even in case of graver accidents such as fire, natural disaster, power outages and others. Thanks to the distributed backups, your data is not only safe, but it is also able to be restored much faster when needed.

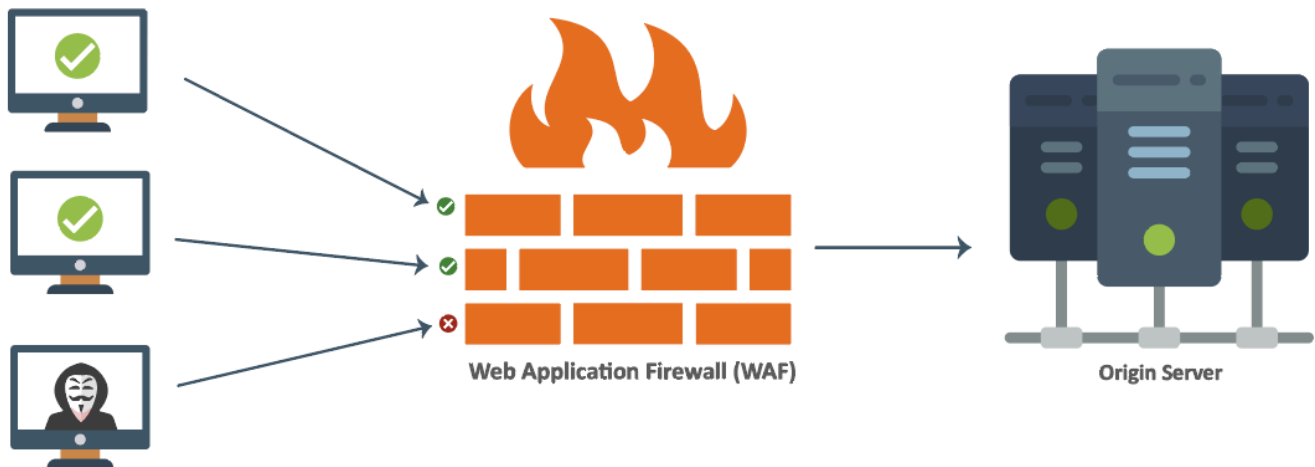
NOTE: Hosting is automatically renewed annually and is nonrefundable.

SSL Certificate

PRIORITY MARKETING will install a new SSL certificate on the CLIENT's website that is configured with PRIORITY MARKETING's hosting environment. An SSL certificate provides secure, encrypted communications between a website and an internet browser. The Secure Sockets Layer is the protocol that provides the encryption. SSL certificates are renewed annually and typically installed on pages that require end-users to submit sensitive information over the internet like credit card details or passwords. Example pages include payment pages, online forms, and login pages. **NOTE: This certificate is automatically renewed annually and is nonrefundable.**

Website Firewall

PRIORITY MARKETING will install a Website Application Firewall (WAF) on the CLIENT's website. This additional layer of protection will help combat the latest exploits, detection for the newest malware, and the ability to block malicious IP addresses currently attacking WordPress sites. A firewall serves as a “virtual fence” around a website to monitor, filter and protect dangerous traffic to and from a website. The firewall will provide alerts of malicious activity and can block website hacking attempts.



With this firewall, Priority Marketing will run over 35 security tasks to detect all potential breaches. Once the process is done, we will get a complete list of all vulnerabilities and take the necessary actions to address them. Additionally, our WebDev team will be able to:

- Detect complex malware that most security systems fail to detect with a dependable, accurate scanner.
- Discover vulnerabilities before the website is blacklisted by Google, and clean them.
- Get instant malware removal, and stop the malware before it spreads to your entire website.
- Shield your sites from bad traffic and real-time threats with a smart firewall.

NOTE: Once installed, this firewall is automatically renewed annually and is nonrefundable.

Website Accessibility - ADA & WCAG Compliance

PRIORITY MARKETING will install an ADA (Americans with Disabilities Act) & WCAG (Web Content Accessibility Guidelines) compliance solution to CLIENT website to address these three areas of accessibility: 1) People with vision impairments using screen readers (JAWS, NVDA), 2) People with motor impairments that are using the keyboard, and 3) People with a variety of disabilities such as color blindness, epilepsy and minor visual impairments that focus on the user interface and design of the website. Through this solution, there are two components:

1. Foreground Application - This is the accessibility interface, which is responsible for 30% of the requirements, mostly pertaining to user interface and design-related guidelines such as font handling, color handling, animations, content highlighting, audio muting, cognitive disorders, etc.
2. Background Application - A machine powered AI, which is responsible for the remaining 70% of requirements, mostly related to adjustments such as screen readers for people with vision impairments and keyboard navigation optimizations for those who have motor impairments

This process includes:

- Installation of the java script code on the backend of the website
- The website will instantly display the accessibility interface
- The machine powered AI will begin scanning and analyzing the website for compliance issues
- Within 48-hours the AI is finished scanning and analyzing content, and resolves any accessibility compliance issues identified, making the website ADA & WCAG compliant
- Upon completion, PRIORITY MARKETING will provide CLIENT with an Accessibility Statement certifying compliance with ADA Title III, Section 508, Website Content Accessibility Guidelines (WCAG) 2.1, and other worldwide legislation, valid for one year from the date of installation
- After installation, the machine-powered AI will scan and analyze the website every 24 hours for new or revised content and resolve any newly identified issues, to ensure compliance is maintained
- **NOTE: This software is automatically renewed annually and is nonrefundable.**

Installation and implementation of this fully automated ADA & WCAG compliance solution will not alter the look or experience of the site for most users. It will only be activated when turned on via the interface (or a screen reader if the user is blind) as an overlay to the website and will only pertain to that user's specific session.

Please note, this automated service has exceptions. Remediation of PDFs, documents and multimedia (video/audio subtitles) are not a part of the website code, and a separate estimate for achieving ADA compliance can be provided. If the website has an element that is very unique and does not commonly exist, such as a quiz, game, ticketing section, map, builder feature or any other rare component, this solution may not be able to resolve non-compliance since AI and machine-learning technologies depend on a high amount of encounters and data to be accurate.

Website Policy Management System

PRIORITY MARKETING recommends a comprehensive dynamic Website Policy Management System to help the CLIENT's website stay compliant with evolving privacy laws. With automatic updates that reflect changes in privacy regulations, this option covers a broad spectrum of privacy laws, including CPRA, GDPR, UK DPA, CalOPPA, PIPEDA, and more, helping to mitigate the risks involved in the complexities of data protection and consumer rights. Tailored to the CLIENT's specific business practices, the comprehensive Website Policy Management System manages Privacy Policies, Terms of Service, and cookie consent management providing a hassle-free way to help safeguard the CLIENT's website from potential fines and lawsuits. The simple and affordable system allows unlimited changes, adapts policies to new features or functionalities without additional fees or soliciting legal advisement. Policies are automatically updated whenever there's a change in the law, offering peace of mind and saving time.

NOTE: This software is automatically renewed annually and is nonrefundable.

Monthly Website Maintenance

Website maintenance includes supporting the health of the website and other software or programs installed on CLIENT's website. PRIORITY MARKETING's preferred Content Management System (CMS) is WordPress. Monthly website maintenance commences upon the first of the month after the website is launched/transferred and is in full effect until written cancellation is provided by CLIENT.

CLIENTs with access to the backend of their website may notice WordPress updates in the dashboard as indicated by bright red notifications. If CLIENT chooses to opt-out of monthly website maintenance services, it is recommended to take safety precautions such as backing up the website or performing updates on a staging site before making updates to WordPress plugins and themes. These steps will help protect against malfunctions that may occur during routine updates.

The website maintenance retainer provides the following ongoing services:

- **Regular Monitoring and Upkeep** - Monitoring on CLIENT website for updates published by WordPress and various plugins and integrated platforms as well as ensuring the website is healthy and is not at risk of hacking or malicious activity
- **Text and Photo Edits** - Updating text and photos at the CLIENT's direction. Does not include new page development.
- **Publishing Updates** - Updating WordPress core, plugins, and themes as they become available and are deemed necessary
- **Creating and Storing Core File and Database Backups** - Real-time external backups of your website on its Google Cloud Platform server and can access a 1-click restore functionality if necessary. PRIORITY MARKETING can also perform a manual and automated comparison of the website before and after a plugin is updated to ensure proper functionality
- **Mobile & Browser Optimization** - Ensuring that after every update made, all website pages and/or posts pass a mobile-friendly test, are optimized, and work across multiple internet browsers
- **Fixing Broken Links** - Redirecting and fixing any broken links on the backend of the CLIENT website

YOUR INVESTMENT

Professional Services	Estimated Cost	Qty	Subtotal
<input checked="" type="checkbox"/> Website Updates	\$2,100	1	\$2,100
<input checked="" type="checkbox"/> Website Maintenance Retainer <i>Begins upon launch of new website</i>	\$290	12	\$3,480
Total			\$5,580

Annual Website Hard Costs	Subtotal
<input checked="" type="checkbox"/> Website Hosting*	\$420/year
<input checked="" type="checkbox"/> SSL Certificate*	\$250/year
<input checked="" type="checkbox"/> Website Firewall*	\$650/year
<input checked="" type="checkbox"/> ADA Widget*	\$500/year
<input checked="" type="checkbox"/> Website Policy Management System*	\$119/year

*All website hard fees are quoted on an annual basis with full billing cycles beginning in January. Costs will be prorated at time of website launch and are nonrefundable. The CLIENT assumes responsibility of any safety breaches or non-compliance should any of the recommended website features above not be approved.

Total Per Year	\$1,939
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MANNER OF COMPENSATION

The CLIENT will be billed according to the above-stated proposal for the services outlined and approved. The selected one-time projects will require a 50% deposit to begin work and the balance will be billed in full at the completion of each project.

Specific future projects will be directed by CLIENT, estimated in advance and approved by the CLIENT before work is begun.

The monthly retainer fees as outlined will be billed at the end of the month, prior to the service month and due by the beginning of each service month (i.e., invoice for August services will be provided at the end of July).

Costs not included in the proposal above include costs associated with photocopies, printing, mailing, photography, talent fees, advertising placement hard costs, mailing list purchase, shipping or sales tax. If advertising or third party services are utilized, costs will be estimated in advance and payment will be required in advance.

NEXT STEPS

1. Please read the contract in full to make sure you understand all the details involved with us working together. It's really important to us that everything is understood from the beginning so that we lay a solid foundation for a great working relationship.
2. Select the approved projects/services from the Investment page and sign and date below, as well as initial each page.
3. A countersigned copy of the contract will be sent to you via email

The signature of all parties below constitutes an affirmation of the above and constitutes a Contract for Services. Services will begin upon receipt of signed contract and deposit.



SIGNATURE

Sharon Brotherton

Not yet accepted

Sharon Brotherton
Lee County Industrial Development Authority

Date



SIGNATURE

Teri Hansen

Not yet accepted

Teri Hansen
Priority Marketing of Southwest Florida, Inc.

Date



PRIORITY MARKETING CONTRACT FOR SERVICES
Additional Terms and Conditions

a) Description of Project. PRIORITY MARKETING agrees to provide and the CLIENT agrees to accept and pay for the products and services described in SCOPE OF SERVICES AND MANNER OF COMPENSATION of this AGREEMENT. In the event that the CLIENT and PRIORITY MARKETING shall agree to changes in the products and services to be provided to CLIENT under this Agreement, such changes shall be made only in writing signed by the CLIENT and PRIORITY MARKETING.

b) Compensation. The compensation for each product or service described in SCOPE OF SERVICES AND MANNER OF COMPENSATION of this AGREEMENT. The CLIENT shall pay all sales or use taxes due on the products and services described in SCOPE OF SERVICES AND MANNER OF COMPENSATION, if any. Unless otherwise agreed to in writing by PRIORITY MARKETING and the CLIENT, all invoices will be due upon receipt. Invoices unpaid within 30 days of the invoice date will be considered past due and will be subject to interest charges at an annual rate of 18 percent on any unpaid amounts which are due under this AGREEMENT, or the highest rate permitted by law, whichever shall be lesser.

c) Term. Unless otherwise stated, the AGREEMENT shall commence upon execution, continue for 12 consecutive months, and will renew automatically on an annual basis unless updated or terminated in writing by the CLIENT or PRIORITY MARKETING. The AGREEMENT may be terminated by either party upon 90 days written notice. This notice is needed to cover personnel time involved in assignments in progress, in preparing all materials and records for transfer to CLIENT and assuring fair treatment for Agency personnel involved in the specific account. It is further agreed that all commitments against work in process will be honored to the nearest point of practical interruption. When all of the Agency's invoices are paid, including any retainer overage, the CLIENT agrees to assume the Agency's liability under all outstanding contracts made on the CLIENT'S behalf.

d) Work Stoppage. In the event a CLIENT account is 60 days past due, all work will be suspended until the account becomes current. This may constitute a change in terms requiring payment in advance of work.

e) Advanced Costs. Unless otherwise agreed to in writing by PRIORITY MARKETING and the CLIENT, PRIORITY MARKETING will not advance costs on behalf of CLIENT to any THIRD PARTY VENDOR. Therefore, deposits may be required in advance on outside vendor costs such as advertising, printing, etc. CLIENT will be responsible for payment of all THIRD PARTY VENDORS and for all direct costs incurred on behalf of CLIENT, including, but not limited to, costs for any printing, photography, postage, shipping, delivery, rush orders and advertising costs.

f) Third Party Invoices. A premium will be charged on Third Party invoices for quality control and verification of charges to CLIENT. If CLIENT pays Third Party directly, CLIENT must establish an account with Third Party. If CLIENT chooses to coordinate third-party vendor services directly, Priority Marketing is not responsible for quality control, proofing printer's proofs or reconciling vendor invoices. If traditional or digital media costs are billed and paid through Priority Marketing, agency commissions will be applied.

g) Prior Approval of CLIENT. Unless otherwise agreed to in writing by PRIORITY MARKETING and the CLIENT, PRIORITY MARKETING will not incur any obligations on behalf of CLIENT to any THIRD PARTY VENDOR or any other party without first obtaining approval from the CLIENT. The CLIENT may require the submission of details of written proposals of THIRD PARTY VENDORS prior to granting approval.

h) Deposits for Professional Services. Deposits may be required in advance on large projects (i.e. sales displays, brochures, web sites, etc.). Special projects outside the scope of services listed above will be estimated individually and invoiced separately. The estimates above do not include printing, photography, travel expenses, event costs, advertising costs or costs associated with publicity/placement efforts such as wire services costs.

i) Ownership of Materials. All layouts, sketches, copy and pre-production material used in items such as, but not limited to, advertisements, brochures, newsletters and press releases produced for CLIENT shall become the exclusive property of CLIENT upon termination of the AGREEMENT and/or payment in full of all amounts owed to PRIORITY MARKETING by CLIENT. In the event CLIENT fails or refuses to pay any amount or any invoice when due, PRIORITY MARKETING in its sole discretion may refuse to perform additional work and may refuse to deliver any layouts, sketches, copy and production materials to CLIENT, its agents, the media and suppliers until PRIORITY MARKETING has been paid in full all amounts owed to PRIORITY MARKETING. PRIORITY MARKETING reserves the right to enter any work created for a client in appropriate marketing, advertising and public relations professional competitions as well as in PRIORITY MARKETING'S portfolios. PRIORITY MARKETING does not provide access to any PRIORITY MARKETING digital accounts used by CLIENT, third-party or other agency, to manage CLIENTS digital programs.

j) Artwork. Proofing is the responsibility of the CLIENT. Priority Marketing is not held liable for errors and omissions once the artwork is approved by CLIENT and sent to the vendor for production. Priority Marketing will not be responsible for errors or omissions after final client approval.

k) Representations. Each party represents and acknowledges that: (a) approval and control over the content of all marketing material developed by PRIORITY MARKETING for CLIENT, including but not limited to, name development, logos, artwork, advertisements, brochures, newsletters and press releases produced for CLIENT ("Marketing Material"), ultimately lies with and is exercised exclusively by the CLIENT; (b) PRIORITY MARKETING does not have a direct financial interest in the success of any marketing program or campaign, and is not benefited directly from the increased sales of CLIENT's products generated by the advertising package; and (c) the CLIENT exercises exclusive control over the distribution of Marketing Material.

l) Confidentiality. In the course of performing consulting services, the parties recognize that PRIORITY MARKETING may come in contact or become familiar with information which the CLIENT or its subsidiaries or affiliates may consider confidential. This information may include, but is not limited to, information pertaining to specific projects, working relationships, or CLIENT information which may be of value to a competitor. PRIORITY MARKETING agrees to keep all such information confidential and not to discuss or divulge it to anyone other than appropriate CLIENT personnel or their designees.

m) Indemnity. CLIENT will, at its expense, defend, indemnify, immunize, and hold harmless PRIORITY MARKETING and all directors, officers, employees, and agents, from and against any damage, liability, contributory, vicarious, or otherwise, cost, or expense arising out of or resulting from any claim, suit or other proceeding in which it is alleged that the Marketing Material infringes the intellectual property rights of any third party, including, but not limited to, any patent rights, trade mark, service mark, copyrights or other proprietary rights of any third party, of which PRIORITY MARKETING is not responsible to research, know or guarantee protection of.

n) Legal Advice. CLIENT acknowledges that PRIORITY MARKETING cannot provide legal advice or an opinion as to the CLIENT's intellectual property rights. CLIENT is advised to obtain an independent legal opinion from an attorney as to its intellectual property rights and all other legal issues.

o) Warranty Disclaimer. All express or implied conditions, representations and warranties, including any implied warranty of merchantability, fitness for a particular purpose, or non-infringement, are disclaimed, except to the extent that such disclaimers are held to be legally invalid. PRIORITY MARKETING has not given and CLIENT has not relied on or bargained for any such warranties.

p) Entire Agreement. This AGREEMENT (including the schedules and annexes hereto) and the documents delivered pursuant hereto constitute the entire agreement and understanding between the parties hereto and supersede any prior agreement and understanding relating to the subject matter of this AGREEMENT. This AGREEMENT may be modified or amended only by a duly authorized written instrument executed by the parties hereto.

q) Invalidity of Provisions. The unenforceability, for any reason, of any term, condition, covenant or provision of this AGREEMENT shall neither limit nor impair the operation, enforceability or validity of any other terms, conditions, provisions or covenants of this AGREEMENT.

r) Notices. Any notice or communication required or permitted here under shall be sufficiently given if sent by first class mail, postage prepaid, to the party to whom directed at their regular place of business or such other address designated from time to time by that party.

s) Governing Law, Venue and Personal Jurisdiction. This AGREEMENT shall be governed in its enforcement, construction and interpretation by the laws of the State of Florida. Venue shall lie exclusively in Lee County, Florida. Each party, by signing this AGREEMENT, agrees to submit himself to the personal jurisdiction of the Courts of Lee County, Florida.

t) Successors. This AGREEMENT shall be binding on or inure to the benefit of the parties and their respective successors, assigns and personal representatives.

u) Attorneys' Fees and Costs. In the event of any litigation between the parties arising out of or relating to this AGREEMENT, each party shall pay their own costs incurred and reasonable attorneys' fees, including attorneys' fees in all investigations, trials, bankruptcies and appeals.

v) Captions. The captions of this AGREEMENT are for convenience and reference only and in no way define, describe, extend or limit the scope or intent of this AGREEMENT or the intent of any of its provisions.

w) Construction. This AGREEMENT shall not be construed against either party regardless of who is responsible for its drafting.

x) No Waiver. The waiver by one party of the performance of any covenant or condition here under shall not invalidate this AGREEMENT, nor shall it be considered to be a waiver by such party of any covenant or condition here under. The waiver by any party of the time for performing any act here under shall not be deemed a waiver of any other act or an identical act required to be performed at a later time. The exercise of any remedy provided by law and the provisions of this AGREEMENT for any remedy shall not exclude other remedies unless they are expressly excluded.

y) Assignability of AGREEMENT. Except as otherwise provided herein, the obligations of the parties under this AGREEMENT may not be assigned without the prior written consent of the other party.

z) Further Assurances. The parties agree to execute any and all further instruments and documents and take all actions as may be reasonably required by either party to effect fully the terms and provisions of this AGREEMENT at any time.

aa) Good Faith Efforts. The CLIENT and PRIORITY MARKETING each covenant to use their best efforts in good faith to comply with the provisions of this AGREEMENT.

bb) Counterparts. This AGREEMENT may be executed simultaneously in two or more counterparts, each of which shall be deemed an original and all of which together shall constitute but one and the same instrument. It shall not be necessary that any single counterpart hereof be executed by all parties hereto so long as at least one counterpart is executed by each party.

cc) Billing Address. Unless notified in writing of any changes by CLIENT, all invoices will be sent via mail through the United States Postal Service to the confirmed business address. Invoices may be sent via email if preferred by the CLIENT.

dd) Retainer Clients. Fees for the first month of service will be prorated if services begin mid-month. Continued monthly retainer fees will be invoiced at the beginning of each service month and will be due as stated in SCOPE OF SERVICES AND MANNER OF COMPENSATION of this AGREEMENT. In the event that the retainer schedule is cancelled, any unused fees will be credited toward future work for up to 18 months from date of retainer cancellation. Cash refunds for unused fees will not be issued; and after 18 months, the unused retainer hours will expire.

OR

dd) One-time or Separate Billing Projects. Professional service fees will be invoiced at 50% of the estimate prior to the project's start and the remaining balance upon completion of the project. In the case that a project becomes inactive due to lack of CLIENT response, direction or approval beyond 30 days of the original proof, CLIENT can be progress-billed for any service fees beyond the 50% deposit.

ee) A deposit may be due upon contract signing to begin work.



239.267.2638

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